

For adults who, along with diet and a statin, need help lowering their bad cholesterol (LDL-C).



# IT'S POSSIBLE TO GO FROM STRUGGLE TO CHOLESTEROL (LDL-C) SUCCESS WITH LEQVIO®



Not actual patients

**ABOUT BAD  
CHOLESTEROL**

**HOW LEQVIO  
CAN HELP**

**DOSING**

**HOW LEQVIO  
WORKS**

**TALKING TO  
YOUR DOCTOR**

**SAVINGS &  
SUPPORT**

## IMPORTANT SAFETY INFORMATION

Do not use if you have had an allergic reaction to LEQVIO or any of its ingredients.

The most common side effects of LEQVIO were: injection site reaction (including pain, redness, and rash), joint pain, and chest cold.

## WHAT IS LEQVIO?

LEQVIO (inclisiran) is an injectable prescription medicine used along with diet and other cholesterol-lowering medicines in adults with high blood cholesterol levels called primary hyperlipidemia (including a type of high cholesterol called heterozygous familial hypercholesterolemia [HeFH]) to reduce low-density lipoprotein (LDL-C) or "bad" cholesterol.

Please see additional Important Safety Information on page 4 and please [click here](#) for LEQVIO full Prescribing Information.



# LOWERING BAD CHOLESTEROL CAN FEEL OVERWHELMING

## Understanding the connection between bad cholesterol (LDL-C) and heart disease

A common type of heart disease is called atherosclerotic cardiovascular disease, or ASCVD. It is caused by consistent high levels of bad cholesterol in the blood that can lead to the buildup of plaque in your arteries.

### Plaque buildup can cause serious problems, like:

- Heart attack
- Stroke
- Blockages within the arteries, causing chest pain

It is not known if LEQVIO® can decrease problems related to high levels of bad cholesterol, such as heart attacks or stroke.

## Start by knowing your bad cholesterol number

If you're not sure of your cholesterol number, ask your doctor. The expert-recommended goal for bad cholesterol is less than 70 mg/dL.

**LDL-C TARGET  
LESS THAN**  
**70**  **mg/dL**

## CONSIDER SOME LIFESTYLE CHANGES FOR HEALTHIER LIVING

It can be hard to lower your bad cholesterol number. But there are changes you can make for a healthier lifestyle.

- ✓ Eating less red meat and fried foods
- ✓ Eating more fruits and vegetables
- ✓ Being more active
- ✓ Smoking less or not at all
- ✓ Avoiding drinking alcohol in excess

Discuss with your doctor before making lifestyle changes.

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# WHEN YOU NEED MORE TO LOWER BAD CHOLESTEROL, ASK YOUR DOCTOR ABOUT LEQVIO®

 **LEQVIO®**  
(inclisiran) injection 284 mg/1.5 mL

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In a clinical study of people with known heart disease who were on a statin and needed help lowering bad cholesterol (LDL-C),

**LEQVIO LOWERED  
BAD CHOLESTEROL BY  
50% AND KEPT  
IT LOW**

**FOR 6 MONTHS BETWEEN EACH DOSE**

vs placebo (a substance that doesn't contain any medication)

## LEQVIO CAN HELP YOU REACH YOUR BAD CHOLESTEROL GOAL

In a clinical study,

**8 OUT OF 10**

people taking LEQVIO + statin achieved the recommended bad cholesterol goal of less than 70 mg/dL vs 2 out of 10 people taking statin + placebo at 17 months



## WHAT ABOUT SIDE EFFECTS?

The most common side effect was injection site reaction, which was experienced by 8% of people taking LEQVIO vs 2% with placebo. Injection site reaction included pain, redness, and rash. Other side effects included joint pain and chest cold.

### Clinical study information

These results are based on a study in which 1561 patients with atherosclerotic cardiovascular disease (ASCVD) were on a maximally tolerated statin with or without another cholesterol-lowering treatment—in addition to LEQVIO (781 patients) or a placebo (780 patients). Cholesterol levels were measured at the start of the study and compared with cholesterol levels 17 months later. Sixty percent of the patients were 65 years or older. LEQVIO was also studied in a similar clinical trial of 1617 patients with similar results.

# IF YOU FEEL LIKE YOU'RE GETTING NOWHERE, GO WITH 2 DOSES A YEAR OF LEQVIO®

A DOSING SCHEDULE THAT  
CAN FIT INTO YOUR LIFE



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INITIAL  
DOSE



ANOTHER  
3 MONTHS  
LATER



THEN ONCE  
EVERY 6  
MONTHS

THAT'S  
2 DOSES  
A YEAR

Taken with a statin,  
LEQVIO CAN HELP LOWER  
BAD CHOLESTEROL (LDL-C)  
WITH

**2 DOSES**  
**A YEAR**

AFTER 2 INITIAL DOSES



Your doctor or health care provider gives  
you your LEQVIO dose, so you don't have  
to inject yourself.

## IMPORTANT SAFETY INFORMATION (cont)

These are not all the possible side effects of LEQVIO. Ask your health care provider for medical advice about side effects. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088.

Please [click here](#) for LEQVIO full Prescribing Information.

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# UNIQUELY DESIGNED TO HELP LOWER BAD CHOLESTEROL

For adults only.

Here's how **LEQVIO®** works with your liver's natural process to cut down your bad cholesterol (LDL-C)



Your liver works to naturally remove bad cholesterol from the blood.



But, sometimes, certain proteins can disrupt your liver's hard work and allow bad cholesterol to build up in your blood.



LEQVIO is the only cholesterol medicine that stops those certain proteins from being made, allowing your liver to continue removing bad cholesterol from your bloodstream.



LEQVIO is taken with your doctor-recommended statin dose to further reduce your bad cholesterol.

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Watch this video to find out more about how **LEQVIO** works in your body



**WATCH NOW** >

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# THE PATH TO LOWER BAD CHOLESTEROL STARTS WITH A CONVERSATION



## ABOUT BAD CHOLESTEROL

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Start by asking about your cholesterol numbers, and share any steps you've taken to help lower your bad cholesterol, along with all the medication you are currently taking.

### Some other questions you may want to ask your doctor include:

- ☒ Can LEQVIO help lower my bad cholesterol?
- ☒ Are there any side effects with LEQVIO?
- ☒ Is LEQVIO safe to take with my other medications?
- ☒ Will I still need to take a statin with LEQVIO?
- ☒ How is LEQVIO dosing different from other cholesterol-lowering medications?
- ☒ Do I need to do anything different during the 6 months between LEQVIO doses?

### Still not sure how to start the talk with your doctor? This Doctor Discussion Guide may be able to help

**LEQVIO®**  
(inclisiran) injection

**TALK TO YOUR DOCTOR ABOUT STANDING UP TO BAD CHOLESTEROL**

It's important to keep track of your bad cholesterol (LDL-C) levels. This guide can help you have an open and honest conversation with your doctor about taking the next step toward lowering your bad cholesterol.

**MAKE THE MOST OF YOUR CONVERSATIONS WITH YOUR DOCTOR**  
Answer these quick questions and share them with your doctor, so together you can decide the best path forward for you.

- For people with known heart disease, the recommended cholesterol (LDL-C) level is less than 70 mg/dL.**  
Do you know your number? \_\_\_\_\_ mg/dL.
- On a scale of 1 to 10 (1 = not worried at all, 10 = very worried), how concerned are you about your bad cholesterol?**  
1 2 3 4 5 6 7 8 9 10
- What are the top 3 reasons you want to lower your LDL-C?**  
☐ I worry about having a heart attack, stroke, or other serious health problems.  
☐ I try to be as health conscious as possible.  
☐ I do it for my family (spouse, kids, grandkids), who depend on me to be there for them.  
☐ My doctor recommends it.  
☐ Other \_\_\_\_\_
- What challenges, if any, have you faced when making changes to your lifestyle?**  
☐ Remembering to take my medication on time, as directed.  
☐ Improving my diet and increasing my activity level.  
☐ Limiting unhealthy habits, like smoking and drinking alcohol in excess.  
☐ Dealing with other health issues, such as diabetes or hypertension.  
☐ Worrying about paying for my medication.  
☐ Other \_\_\_\_\_
- Do you feel like you know what else you can do to lower your bad cholesterol?**  
☐ Yes, I know what additional changes I can make.  
☐ No, I need help to better understand what else I can do.  
☐ Unsure if I need to be doing more.

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**Answers**

GET STARTED >



# SAVINGS & SUPPORT TO KEEP YOU ON TRACK

**YOU MAY PAY  
AS LITTLE AS \$0\*†**



If you have traditional Medicare with supplemental insurance, you may pay as little as \$0.\*



If you have commercial insurance, you may be eligible to pay as little as \$0 with the LEQVIO Co-pay Program.\*\*‡

\*Limitations apply. See Terms and Conditions at [start.leqvio.com/TC](https://start.leqvio.com/TC).

†Data on file. LEQVIO Coverage and Affordability. Novartis Pharmaceuticals Corp; 2023.

‡Not valid under Medicare, Medicaid, or any other federal or state program.

**If you have questions about how you can afford  
LEQVIO, visit the website at [LEQVIO.com/cost](https://LEQVIO.com/cost)**

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## THE LEQVIO<sup>®</sup> CARE PROGRAM IS HERE TO SUPPORT YOU



When you join the LEQVIO Care Program, you will be connected with your own dedicated Care Specialist for personalized support and doctor appointment reminders, and to help you stay on track with your medication.

**To sign up for the LEQVIO Care Program,  
visit [start.LEQVIO.com](https://start.LEQVIO.com)**

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